



DEPARTMENT OF BBA (CA)

Extension Activity 2022-2023

"Awareness programme on making Quality Generic Medicines available at affordable prices"-24-01-2023

Report:

Extension Activity
2022 - 2023
Department of BBA (CA)
&
Pradhan Mantri Bhartiya Janaushadhi Pariyojana
Jointly organized - Awareness & Demonstration Campaign
"Awareness Programme on Quality generic medicines available at affordable prices" at Moongiltholuru & Mannam Palayam village

Venue: Mannam Palayam & Moongiltholuru village
Udumalpet

Date: 24.01.2023
Time: 10.30 am

Resource Person: Mrs. T. Jothimani
Pharmacist
Sri Medicals, Makkal Maruthagam,
Tirupur Road, Udumalpet

She delivered about various Quality generic medicines available at affordable prices to all, under the scheme dedicated outlets known as Janashadhi Kendras to provide generic medicines at a reasonable price.

- * Create awareness about generic medicines through education and publicity to counter the perception that quality is synonymous with high price only.
- * They discussed about various medicines available for sugar patient, heart patient & allergies, Neuro medicines are 50% - 90% less than that of branded medicine prices in the open market.
- * Medicines are produced only from World Health Organisation - Good Manufacturing Practices certified suppliers for ensuring the quality of the products.



Schemes on which awareness was created

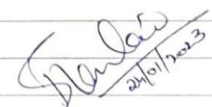
1. New medicines and nutraceuticals product like Protein Powder, malt-based food supplements and glucometer, etc. have been launched.
2. Mobile application "Jan Aushadhi Sugam" was launched in the month of August 2019. User friendly features
* Google map, search Jan Aushadhi generic medicines, compare price of generic Vs Branded medicines in terms of MPP, Over all savings etc.
3. Free Medicines were distributed to public.

Total No of Beneficiaries: 230

Total No of students: 20

Pt. Amithan
24/11/2023

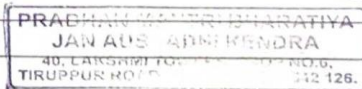
Extension Activity Incharge


24/11/2023
Head of the Department

T. Tuluj

Resource Person

Rajiswari D.
Principal 25.11.23





Permission Letter

23/01/2022
Udumalpet

From
Mrs. P.L. Amirtham
Assistant Professor
Department of BBA(CA)
Sri G.V.G. Visalakshi College for Women
Udumalpet

To
The Principal
Sri G.V.G. Visalakshi College for Women
Udumalpet.

Respected Madam,
Subject: Requisition of Permission for students to conduct
Extension Activity. Regarding:

We the Department of BBA(CA) has planned to
conduct an Extension Activity at Mannampalayam and
Moongilthor villages on 24/01/2023. iii year students
are accompanied with two faculty members for this
extension activity. kindly grant us permissions for the
same.

Thanking You

P.L. Amirtham
Yours Sincerely
(P.L. AMIRTHAM)

Head of the Department Extension Convenor PC
[Signature] 25-1-23 Principal

(Mrs. B. UMAMAHESWARI) D. Mani 23/1/23 (Dr. N. RAJESWAR)

(Dr. B. MANIMOZHLI)



Circular

SRI G.V.G. VISALAKSHI COLLEGE FOR WOMEN
Autonomous & Affiliated to Bharathiar University
DBT Star College with Star Status
Udumalpet – 642128, Tamil Nadu



DEPARTMENT OF BBA(CA)

Extension Activities

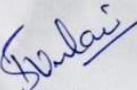
Sri G.V.G Visalakshi College for Women (Autonomous), Udumalpet

Department of BBA(CA)

Circular

Extension activity is planned for the final year students on 24.01.2023 at Mannampalayam & Moongiltholuvu Village. All the final year students are hereby informed to report to the department at 09.00 am.

Date: 20.01.2023


Signature of the HoD




Signature of the Principal
PRINCIPAL
SRI G.V.G. VISALAKSHI COLLEGE
FOR WOMEN (AUTONOMOUS),
VENKATESA MILLS POST,
UDUMALPET - 642 128



Invitation



SRI GVG VISALAKSHI COLLEGE FOR WOMEN
(AUTONOMOUS)

Affiliated to Bharathiar University,
Re-Accredited at A+ Grade by NAAC (4th cycle)
An ISO 9001:2015 Certified Institution
Udumalpet-642128

ISO 9001:2015
Bharathiar University
www.bharathiar.ac.in

DEPARTMENT OF BUSINESS ADMINISTRATION
(COMPUTER APPLICATION)
&
PRADHAN MANTRI BHARTIYA JANAUSHADHI PARIYOJANA(PMBJP)

**JOINTLY ORGANIZING
EXTENSION ACTIVITY**

"AWARENESS PROGRAMME ON
MAKING QUALITY GENERIC MEDICINES
AVAILABLE AT AFFORDABLE PRICES"

RESOURCE PERSON: **MS.T.JOTHIMANI**
PHARMACIST
SRI MRDICALS,MAKKAL
MARUNTHAGAM,
TIRUPUR ROAD,UDUMALPET

VENUE : **MANNAM PALAYAM**
&
MOONGILTHOLUVU VILLAGE
UDUMALPET

DATE : **24-01-2023**
TIME : **10:30 AM**

CHIEF PATRON :
DR.N.RAJESWARI,PRINCIPAL

MEMBERS :
MS.P.L.AMIRTHAM-ASSITANT PROFESSOR
MS.K.USHA DEVI-ASSITANT PROFESSOR



SRI GVG VISALAKSHI COLLEGE FOR WOMEN
(AUTONOMOUS)

Affiliated to Bharathiar University,
Re-Accredited at A+ Grade by NAAC (4th cycle)
An ISO 9001:2015 Certified Institution
Udumalpet-642128

DEPARTMENT OF BUSINESS ADMINISTRATION
(COMPUTER APPLICATION)
&
PRADHAN MANTRI BHARTIYA JANAUSHADHI PARIYOJANA(PMBJP)

**JOINTLY ORGANIZING
EXTENSION ACTIVITY**
"AWARENESS PROGRAMME ON
MAKING QUALITY GENERIC MEDICINES
AVAILABLE AT AFFORDABLE PRICES"

VENUE : MANNAMPALAYAM & MOOGILTHOLUVU
DATE : 24-01-2023 TIME : 10:30 AM

PROGRAMME

PRAYER SONG
WELCOME ADDRESS : MS.P.L.AMIRTHAM
ASSITANT PROFESSOR
DEPARTMENT OF BBA(CA)
SRI GVG VISALAKSHI COLLEGE FOR WOMEN
UDUMALPET.

PRESIDENTIAL ADDRESS : MS.ARUKAANI
PANCHAYAT OFFICER
MANNAM PALAYAM & MOOGILTHOLUVU
UDUMALPET.

SPECIAL ADDRESS : MS.T.JOTHIMANI
PHARMACIST
SRI MEDICALS,MAKKAL MARUNTHAGAM,
TIRUPUR ROAD,UDUMALPET.

VOTE OF THANKS : MS.K.USHA DEVI
ASSITANT PROFESSOR
DEPARTMENT OF BBA(CA)
SRI GVG VISALAKSHI COLLEGE FOR WOMEN
UDUMALPET.

NATIONAL ANTHEM



List of Students

Sri G.V.G Visalakshi College For Women
Extension Activity at Mannampalayam and Moongiltholuvu Villages on 24.01.2023

S.No	Name	Mobile Number	Signature
1	நாநராஜ்	9965883722	நாநராஜ்
2	சுப்பிரமணியம்	6381949761	சுப்பிரமணியம்
3	மீனாட்சி	6381949761	M. Meenakshi
4	சுந்தர்சனம்	9003660103	சுந்தர்சனம்
5	சுப்பிரமணியம்		சுப்பிரமணியம்
6	சுந்தர்சனம்	9942644862	சுந்தர்சனம்
7	சுந்தர்சனம்	6382769687	S. Sundarshan
8	சுந்தர்சனம்		சுந்தர்சனம்
9	சுந்தர்சனம்	8778579538	N. Sundarshan
10	சுந்தர்சனம்		சுந்தர்சனம்
11	சுந்தர்சனம்		சுந்தர்சனம்
12	சுந்தர்சனம்		சுந்தர்சனம்
13	சுந்தர்சனம்		சுந்தர்சனம்
14	சுந்தர்சனம்	9788350116	DPalanisamy
15	சுந்தர்சனம்	9585030347	K. K. K.
16	சுந்தர்சனம்	9585030347	P. K. K.
17	சுந்தர்சனம்	952464-7117	P. K. K.
18	சுந்தர்சனம்		சுந்தர்சனம்
19	சுந்தர்சனம்		சுந்தர்சனம்
20	சுந்தர்சனம்		சுந்தர்சனம்



Sri G.V.G. Visalakshi College For Women

Extension Activity at Mannampalayam and Moongitholuvu Villages on 24.01.2023

S.No	Name	Mobile Number	Signature
21	கந்திரவாசினி	7163720148	கந்திரவாசினி
22	கந்திரவாசினி	9657198865	கந்திரவாசினி
23	கந்திரவாசினி	9115040800	கந்திரவாசினி
24	கந்திரவாசினி		கந்திரவாசினி
25	கந்திரவாசினி		கந்திரவாசினி
26	கந்திரவாசினி		கந்திரவாசினி
27	கந்திரவாசினி	9080959360	R. Palaniyandey
28	கந்திரவாசினி	957882.0635	கந்திரவாசினி
29	கந்திரவாசினி	6374654556	P. Chinn
30	கந்திரவாசினி	9585031209	கந்திரவாசினி
31	கந்திரவாசினி	936134212	கந்திரவாசினி
32	கந்திரவாசினி	9626166658	M. Sankhya
33	கந்திரவாசினி	9865242246	கந்திரவாசினி
34	கந்திரவாசினி	" "	கந்திரவாசினி
35	கந்திரவாசினி	9159074483	கந்திரவாசினி
36	கந்திரவாசினி	8675181258	கந்திரவாசினி
37	கந்திரவாசினி	9698473214	கந்திரவாசினி
38	கந்திரவாசினி	9115040800	கந்திரவாசினி
39	கந்திரவாசினி	9798743231	கந்திரவாசினி
40	கந்திரவாசினி	9965723889	கந்திரவாசினி



Department of BBA (CA)

S.no	Reg. No	Name of the student
1.	20BV9487	Abirami.V
2.	20BV9488	Ambika Mahalakshmi.K
3.	20BV9489	Anusha.V
4.	20BV9491	Azhagu Mangai Selvi.N
5.	20BV9492	Deekshitha.G
6.	20BV9493	Gayathridevi.M
7.	20BV9495	Harsmitha.G
8.	20BV9496	Kavya.C
9.	20BV9497	Kiruthika.K
10.	20BV9498	Krishna.N
11.	20BV9499	Nithya.K
12.	20BV9500	Rajeshwari.R
13.	20BV9502	Rosansabiha.B.A
14.	20BV9505	Saranya.S
15.	20BV9507	Sowndharya.D
16.	20BV9508	Sunshine Sameena.A
17.	20BV9509	Vaishnavi.D
18.	20BV9512	Veeramani.S
19.	20BV9513	Vijaya Dharashini.I
20.	20BV9514	Yogeswari.P

Signature of HOD :

HEAD OF THE DEPARTMENT,
Department of BBA (CA)

Sri G.V.G. Visalakshi College for Women
(Autonomous)
UDUMALPET

